



Cannes Lions Masterclass

30 JANUARY 2019, KINGS PLACE, LONDON

UK advertising is a leader on the world stage. We win more Cannes Lions per capita than any other country in the world. But the competition is tough and, with Brexit on the horizon, the time is right to accelerate that creativity.

So, please join us as a guest at our Cannes Masterclass, presented by companies including Channel 4, Clear Channel UK, Framestore and M&C Saatchi in partnership with the Advertising Association and Department of International Trade.

Our celebration of creativity will include speakers and winners from Cannes Lions, the world's greatest festival of creativity, which takes place each year in France. Hear from the people whose creativity is recognised on the world stage as best-in-class and take away ideas, learnings and inspirations to apply to the work you do in 2019.

The afternoon at Kings Place, London, will include a networking drinks to meet fellow creative leaders just like you working hard to make the world's best advertising.

We look forward to hosting you.

- 15:30-16:00 Registration
- 16:00-16:30 Cannes Lions presents Creativity Matters
- 16:30-17:15 A series of short talks from the Cannes Lions community, including a judge, a Lion winner, a Young Lions winner and a Roger Hatchuel academy attendee.
- 17:15-18:30 Networking Drinks

In partnership with



How to book your ticket

Registration is free and open to anyone under 30 working in the advertising and marketing industries. Places are limited so please ensure you book as soon as possible.

Book your place here: adassoc.org.uk/events/cannes-lions-2019/

Please contact: events@adassoc.org.uk