



# UK Advertising Needs You!

30 JANUARY 2019, KINGS PLACE, LONDON

UK advertising is a leader on the world stage and a career in our industry offers huge opportunities. But our success rests on your shoulders – you, the young creatives of the future.

As the UK representative of Cannes Lions, the world's greatest festival of creativity, we and our partners Channel 4, Clear Channel UK, Framestore, M&C Saatchi and the Department of International Trade would like to invite you to an open afternoon to learn about what it really means to work in this amazing industry, introduce you to Cannes Lions and hear from young people who have experienced all it has to offer.

Following these inspiring talks, we will hold speed networking sessions with industry leaders who are looking for talent just like you to join their businesses in 2019 as they create the world's most exciting advertising for the world's greatest brands.

*We look forward to hosting you.*

## AGENDA

14:00-14:30	Registration
14:30-15:10	Welcome to Adland: hear from some of the industry's leaders
15:10-15:30	Introduction to Cannes Lions Festival of Creativity
15:45-17:00	Speed mentoring workshops
17:00-18:30	Networking drinks

In partnership with



## *How to book your ticket*

Registration is free and open to anyone aged 16-24 wishing to pursue a career in the advertising industry. Places are limited so please ensure you book as soon as possible.

Book your place here: [adassoc.org.uk/events/cannes-lions-2019/](http://adassoc.org.uk/events/cannes-lions-2019/)

Please contact: [events@adassoc.org.uk](mailto:events@adassoc.org.uk)